Precision accelerates health

Bodylogical™, new from PwC’s DoubleJump Health™

Bodylogical™ is a patent-pending scientific model that is bringing an entirely new level of precision to health and enabling organizations to double down on value. By simulating the interplay of actions and reactions inside each of our bodies, Bodylogical™ creates a deeper, more personal view into something not possible before: the unique requirements of our individual bodies when something changes to affect our health.

No matter what role your organization plays in the New Health Economy™, Bodylogical™ helps you deliver on two sides of value simultaneously: improving health outcomes and lowering healthcare costs.

- Pharmaceutical and life sciences organizations can now create new and quantifiably more effective therapies faster, get therapies to the right people, and focus their investments on drugs and technologies that indicate the highest probability of success.
- Population health managers and employers can make better healthcare investments by knowing what interventions will quantifiably reduce chronic disease for specific, targeted populations—down to the individual level.
- Devices from digital health companies can now give consumers more power to do more with their health by providing more actionable and personally calibrated information.

Bodylogical™ from PwC’s DoubleJump Health™
- A breakthrough in precision health
- Patent-pending scientific model that simulates the interplay of actions and reactions inside the human body
- Fuses analytics and science to bring an entirely new level of precision to health and the economics of healthcare
- Enables health organizations to be precise about how to prevent or stop the progression of illness
- Calibrated to specific individuals or entire unique populations
- Based on proven, established science
- Developed by a team of the world’s top biomedical engineers, scientists, mathematicians, and health industry specialists at PwC’s DoubleJump Health™

For a deeper conversation
Paul D’Alessandro | Principal, PwC’s DoubleJump Health™ | pmd@pwc.com
Visit DoubleJump Health™ at pwc.com/us/djh

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