Video/Demo Presentation Rubric

Video Rubric

Introduction

- 0 - 4 points missing general information on topic

Problem & Impact

- 0 - 4 points does the problem in society exist? Is the problem relevant?
- 0 - 4 points what is the impact to society if the problem addressed? Why should this problem be addressed?

Features

- 0 - 4 points key feature is missing
- 0 - 4 points feature does not address problem
- 0 - 4 points feature missing example or mock-up example

Conclusion & Future Work

- 0 - 1 points talk about the next step?

Q & A Rubric

- 0 - 4 points are the questions answered using the website and/or referring back to the video?
- 0 - 4 points subject knowledge
- 0 - 4 points eye contact
- 0 - 4 points organization

General Rubric

Functionality

- 0 - 4 points How functional is the prototype? Does it work as advertised?

Practical/Mass Appeal

- 0 - 4 points Is the application/system practically deployable and usable? Does it have mass appeal with respect to the target market?

Creative/Innovative

- 0 - 4 points Was this project creative and innovative based on current research and existing products on the market?

Ease of Use

- 0 - 4 points Does the application/system look like it would be easy to use for a novice?
Website Rubric

- 0 - 1 points does not have video embedded in website
- 0 - 1 points missing project title
- 0 - 1 points missing project description
- 0 - 4 points contains contact information
- 0 - 4 points feature by feature shown on the website
- 0 - 4 points grammar on site